

Chamber of Commerce and Industry of the Northeastern Bizerte

Governorate of Bizerte Presentation

General data

Meeting point between Africa and Europe, and between East and West
Located in the heart of the Mediterranean on the sea lanes of the Strait of Sicily
It forms with its periphery of Cape Angela the most advanced point in Africa

Invest, flourish : Certainly it is in BIZERTE

Developed and competitive economy
Land of welcome and tolerance
Booming Infrastructure
reactive services to business needs
Wealth and biodiversity
Beauty heritage

Geographic and demographic data

Area : 3565 km²
Population : 575 012
Activity rate : 46.7%
Delegations : 14
Municipalities: 16
Urbanization rate : 62%

Infrastructure

10 Managed Industrial Zones

AFI Zone (161 ha) : Zarzouna, Mateur, Tinja, Ghezala, Sejnem, Utique II
Governorate Council Zone (65 ha) : Utique, Menzel Jemil, Mateur
Municipal Zone (10 ha) : El Alia

1 Economic Activities Park

Created in 1993
Two sites : Bizerte (30 ha) et Menzel Bourguiba (51 ha)
3 attributions:
Permanent assistance
Facilitation of customs procedures
Site Maintenance and security

1 Competitvity Pole

Private structure created in 2006

Industrial spaces :150 ha

3 components :

- The Agri Technopole
- Industrial spaces
- A network of partners "Agro'tech »

1 Commercial port

Link with the 5 continents (40 pays)

Number of Containers : 27 215 équivalent à 20 pieds

Exports: 719 740 T

Goods : 5 603 342 T

Ships : 548

Importations: 4 883 740 T Trafic en 2015

5 fishing Ports

Sidi Mechreg

Menzel Abderrahmen

Zarzouna

Cap Zebib

Ghar El Meleh

1 Marina

High standing

One of the largest seaports in the Mediterranean Capacity : 800 nodes and 50 yachts with a length varying between 40 and 110 m

Area : + 35 ha

Parking : 250 cars

Well developed road infrastructure

2 railway lines

Ligne 1 : Tunis – Bizerte via Mateur

Ligne 2 : Mateur – Béja via Sidi Mhimich (not exploited)

52Km motorway connecting the city to Tunis and Tunis-Carthage airport

Economic sectors

Industry

Trade

Agriculture & Fisheries

Tourism

Handicraft & Small Business

Agriculture & Fisheries

Agriculture

Arable land : 207 500 ha

Forests and rangelands : 121 450 ha

Area Lakes : 27 300 ha

83 Hill Lakes

6 large dams and 24 hillside dams : 3 dams at Sejnene/ Attia dam in Mateur/ El Maleh dam in Ghezala / Douirins dam in Bizerte South

Agricultural production : 232 MD (2015)

Maraichage : 27 %

Animal production : 29 %

Arboriculture : 16 %

Cereals : 19%

Main agricultural products (T/an)

Red meats : 12 000 T

White meats : 2900 T

Milk : 141 238 T

Honey : 189 T

Participation of the Region at national level (2017)

Artichokes : 27% , Fodder : 11%, Grapes : 10%, Pulses : 40%, Potatoes : 17%,
Red meats: 15%, Fisheries : 6%, Cereals : 11%, Eggs: 5%, Milk : 13%

Organic Farming (2017)

Approximately 1500 ha essentially routes

100 ha of olive trees

Approximately 200 ha of leguminous plants and other fruit trees

Fabric of Agricultural Professional Structures (2017)

9 Basic Cooperative Companies for Agricultural Services

26 groupings of natural resource management

27 groupings of irrigated perimeters management

3 milk collection centres

85 groupings of clean water

2 Central corporations of major cultures

Fisheries (2015)

Bizerte produces 6000 T/an ≈ 6% of national fish production

Coasts : 200 Km

Fishing units: 1274
 Fish farming project: 1
 Storage units: 3
 Freezing units: 12
 Aquaculture Projects: 9
 Jobs: 5000

Industry

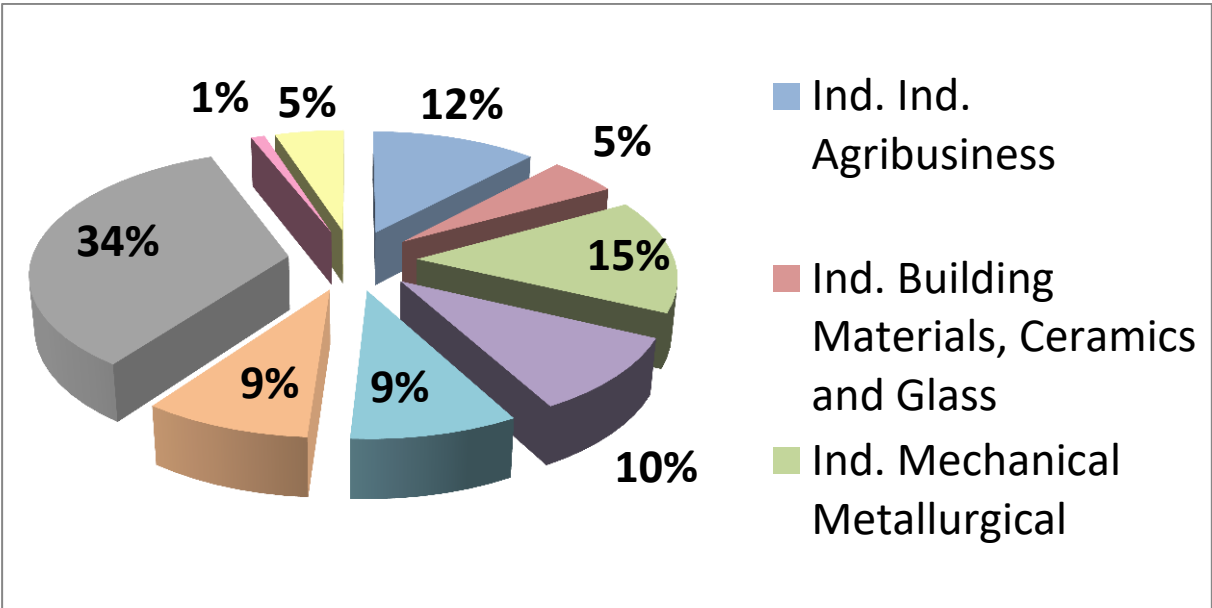
Industrial sector (2015)

Industrial fabric diversified and innovative
 274 operational companies
 180 wholly exporting companies
 The Region provides 9% of national exports
 ≈ 40 000 manufacturing industrial jobs
 38 industrial units employing 10 persons and more, 6 of which are totally exporting
 11 grain processing units
 7 oil mills
 5 units for the treatment and processing of milk
 3 refrigerated warehouses
 3 units for the treatment and processing of fishing products

Established industries in Bizerte

Important pole of the country
 Heavy Industries : (main companies : El Fouledh, STIR, SACEM, CMRT, Ciments de Bizerte, Tunisie Sucre)

Breakdown companies / activity sector



Breakdown companies / delegation

Bizerte Governorate



Trade

Commercial activity developed and responding the demands of businesses and households

Tourism

Developed city center

Old town - Medina

Historical and touristic site - old port

Hotels & Restaurants

A bridge that connects its two banks

Ichkeul Nature Reserve

Mountainous heights of Mateur offering a panoramic view

Hydrographic flow - Oued Zitoun

Maritime potential and natural beauty of the La Galite island

Splendid beach - Cape H'mam

Cap Angela :

- Beautiful natural site
- Located 17 km north of Bizerte city
- The northernmost point of the African continent

Bizerte CAP 3000 : Marina

handicraft

Ancestral and diversified crafts

Passionate and talented artisans

5552 registered artisans

24 craft workshops including 16 specialized workshops

Main specialties : Clothing, Embroidery, Woodwork, Distillation of plants, Pottery, Leather Goods, lacemaking

Structuring projects

A new bridge

- Permanent link between the motorway and the city
- Estimated cost at 600 MD ≈ 250 M€
- Financing by the BEI :123 M€

Depollution of Lake Bizerte

Is part of the H2020 initiative

- Will be realized over 6 years
- Allocated budget : 90 M €
- Aims to eliminate the main sources of pollution & Ensure a healthy environment

3rd generation port

Create a dry port in the area of El Mabtouh and make it a Mediterranean Multimodal Platform (MMP) composed in particular by an integrated industrial port zone

Wind terminal on the north shore of the channel

2 2 wind farms :

- 37 wind turbines at Metline / El Alia
- 143 wind turbines at Jebel Kchayta between Menzel Bourguiba and Utique

A new airport in Utique

New platform :

- 40 km from Bizerte
- 30 km from Tunis
- Area : 1000 ha
- Accommodation capacity : 7,5 M in 2019 et 10 M in 2021

Chamber of Commerce and Industry of the Northeastern Bizerte

Through its contribution to the promotion of the private sector and the impulse for initiative and investment in the Region, CCINE Bizerte is a major actor in the regional economic life.